

Business Value Roadmap

Your Path to “Quality at Speed”

Our Vision: Ensuring a successful journey

When it comes to the fast-changing world of digital transformation, the road to success can be a challenging one. Risk is found at every turn, and traveling through this landscape without the right guidance and tools can prove costly.

At Tricentis, we understand our customers’ transformational challenges, which cannot be solved by selling software alone. That is why we have an entire customer experience organization dedicated to ensuring, accelerating, and scaling your success.

What is the Business Value Roadmap

Most organizations start their digital transformation journey to innovate and iterate faster when keeping up with increasing business demands. It is the birth of “speed” as a new currency. Delays in delivery, lack of transparency into implementation projects, no overall high-level insight – are leading to failed digital transformation initiatives and, eventually, business failure. While performing a Business Value Roadmap, we are able to take the best practices seen across our customers, gaining deep insight into your organizations, people, processes, and technologies. Together, we will identify the fastest way to success and return of investment by leveraging our award-winning suite of products and services. The result is a comprehensive transformation workshop delivered to the key organization stakeholders, which also provides an optional return of investment calculation to support the case for change.

The outcome of the Business Value Roadmap helps you to identify the right lines of business at an early stage for establishing a continuous testing platform in the company. For subsequent steps, it enables our consulting services an improved scoping for supporting and guiding you through our customer engagement lifecycle.

Why the Business Value Roadmap

With the Business Value Roadmap, you benefit from the experience and the knowledge of the market leader in software test automation. At Tricentis, we work closely with our customers from the outset, building a roadmap to success, and showing how to effectively and rapidly drive their digital transformation to a successful outcome and beyond.

Key Benefits

Profit from your change drivers

- Deliver consistently faster value
- Increase your quality with more efficiency
- Define KPIs and lower your total cost of ownership

What we offer

Our digital transformation strategists are the experts establishing continuous testing at scale. They follow standardized methods and models used in a five-step approach to create a custom-tailored solution that fits your needs.

1. Understand your initial challenge and desired outcomes
2. Showcase a successful customer journey
3. Educate with a groundbreaking deep dive into continuous testing at scale
4. Identify maturity progression tailored for your specific needs
5. Build a financial framework and a roadmap to success



Detail of the screenshots: Example of a business case calculation

Customer References



ExxonMobil



worldpay

“The ROI calculation has helped us justify the setup of a systems team to facilitate testing practices in our SAFE model.”

- Banking, APAC

“Our deployment process went from weeks to multiple times a day due to the introduction of system and contract testing.”

- Telecommunications, EMEA

Transformation workshop	Business case calculation
<p>Our goal is to help you make the most out of your continuous testing platform. Profit from our experience and get an insight into strategies and best practices from our lessons with the leading companies' testing transformations.</p> <p>Learn more about their implemented models, the challenges they faced, and how they overcame those. The workshop helps you to identify the strategy which fits best to your organization's model and shows the options you have for moving forward.</p>	<p>A business case calculation will quantify how a testing transformation will benefit your company in terms of cost savings, time to market, and quality. We cover questions like</p> <ul style="list-style-type: none"> - What are the costs of delayed delivery? - What does a production defect cost you in terms of lost productivity? - What are the savings in terms of the total cost of ownership and labor?
Duration	
Between 2 to 6 hours	Between 2 to 4 hours
Target audience	
CxO, VP or Director of Development, QA, Operations, Transformation, and Executive Management	Product manager, Head of QA with access to crucial internal metrics