

# Measure yourself against the industry with **Tricentis Benchmarking**

## Overview

In times of rapid change, it's essential to know exactly where you stand among others in the industry. With powerful Tricentis benchmarking, you can easily compare your performance against other companies, and quickly identify key areas for improvement.

## How it Works

As part of our Business Value Roadmap (BVR) framework, specific input parameters are collected and used to generate a Return on Investment (ROI) calculation for customers.

Additionally, we will evaluate these metrics against our robust dataset while leveraging best practices and lessons learned from other industry leaders. The outcome is a comprehensive snapshot of where you stand among other top companies.

## What We Offer

Benchmarking will remain an integral part of your digital transformation journey. Our strategists and CSMs regularly assess customer KPIs through Continuous Testing Maturity Assessments (CTMA). This combination of initiatives is designed to help you achieve a competitive advantage within the continuous testing space.

## Key Benefits

Profit from your change drivers

- Measure yourself against industry competitors
- Identify performance gaps
- Establish standards for continuous improvement

Some key benchmarking datapoints				
Industry	Revenue	Geography	Labor Costs (internal & external)	Percent Savings (3 years)
Finance	\$25.3 Billion	EMEA	\$28.3 Million	61%
Energy	\$640 Million	EMEA	\$500,000	59%
Food	\$38.2 Billion	AMS	\$8.3 Million	49%
Healthcare	\$190 Million	APAC	\$278,000	77%
Telecom	\$17.6 Billion	AMS	\$10.2 Million	53%

**Automation Rate**

Current **35** → Goal **60**

**Test Coverage**

Current **54** → Goal **70**

**Test Data Automation Rate**

Current **25** → Goal **47**